

User Guide

By receiving an email (with a secured link), you'll be able to access the platform...

Dear Jane.

On behalf of the would like to extend our sincerest thanks for participating in the Advanced Marketing

Management: We appreciate that you took time out of your busy schedule to participate in this program

and hope that you have gained new insights, ideas and skills that will benefit you, your career and your contributions to Familia.

Your certificate of completion is now available in digital form using the Smart Certificate online tool. This online system allows you to share your success on social networks such as LinkedIn, giving you the recognition you deserve. Your Smart Certificate can also be instantly verified by sharing the link as you wish.

Please click here <u>link</u> to access your certificate from CV Trust. If you have used CV Trust in the past, please login using the password you have already created. If you are new to CV Trust, please use your Groupo Familia email address to sign up and create a password.

Should you have any issues, please contact us

Best,

Paul



Associate Dean for Executive Education Clinical Professor of Finance Senior Advisor for Global Strategy

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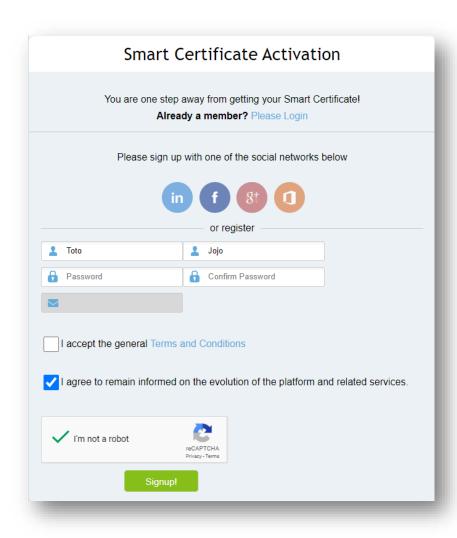
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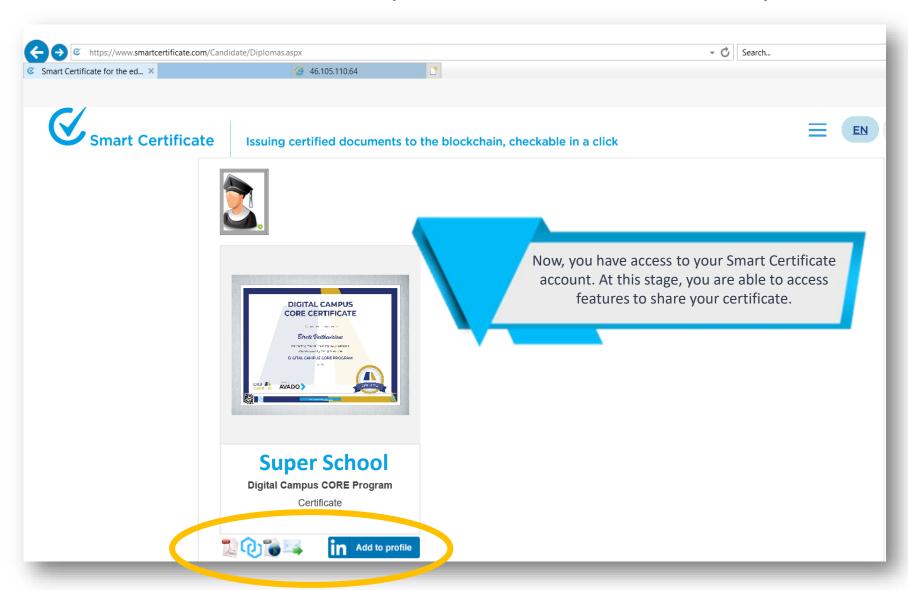
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OPTION 1

Integration of SMART CERTIFICATE into the EDUCATION section



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Integration of SMART CERTIFICATE into the

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Issued Feb 2020 · No Expiration Date

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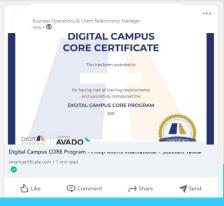
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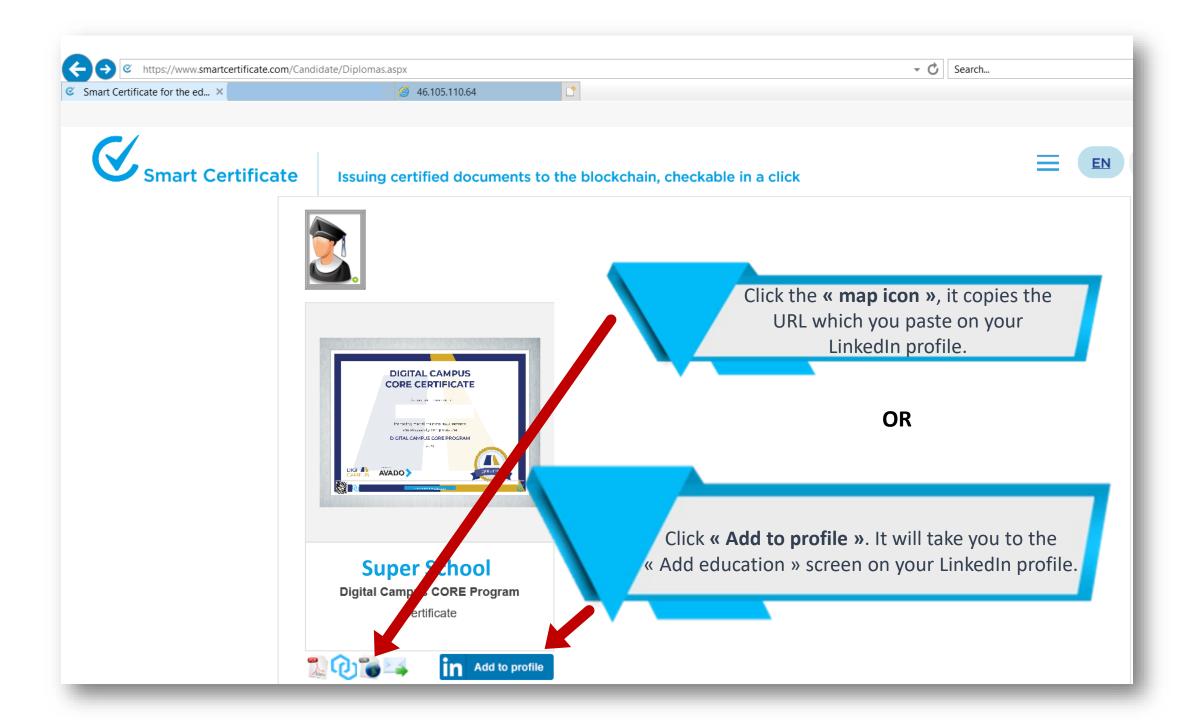
sections

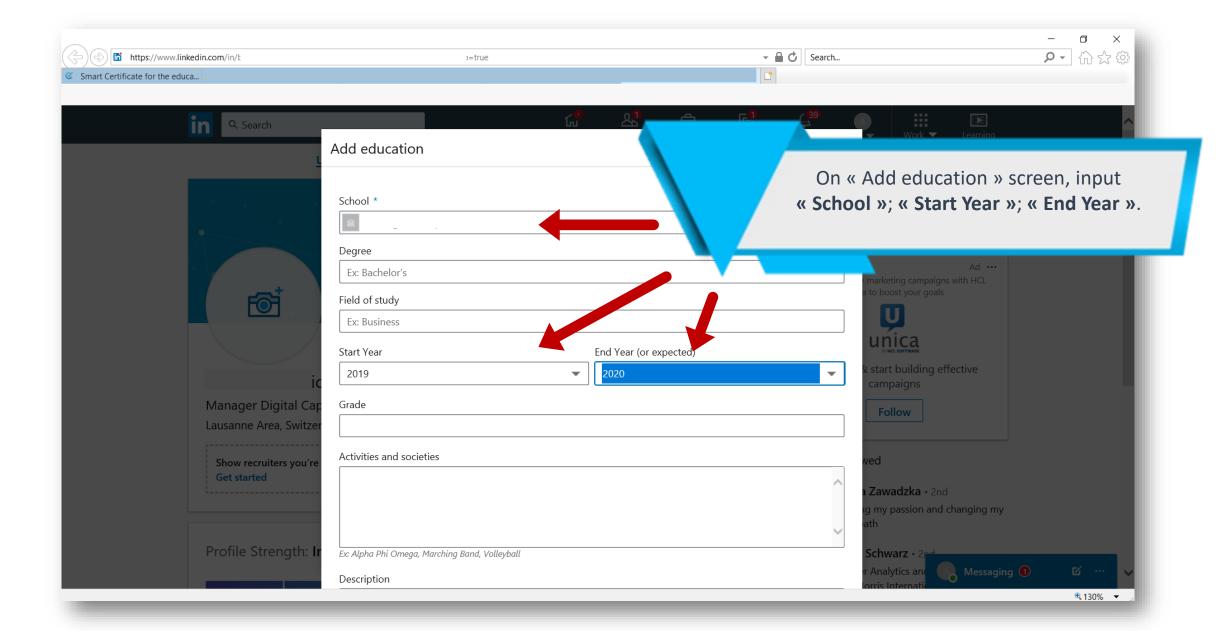


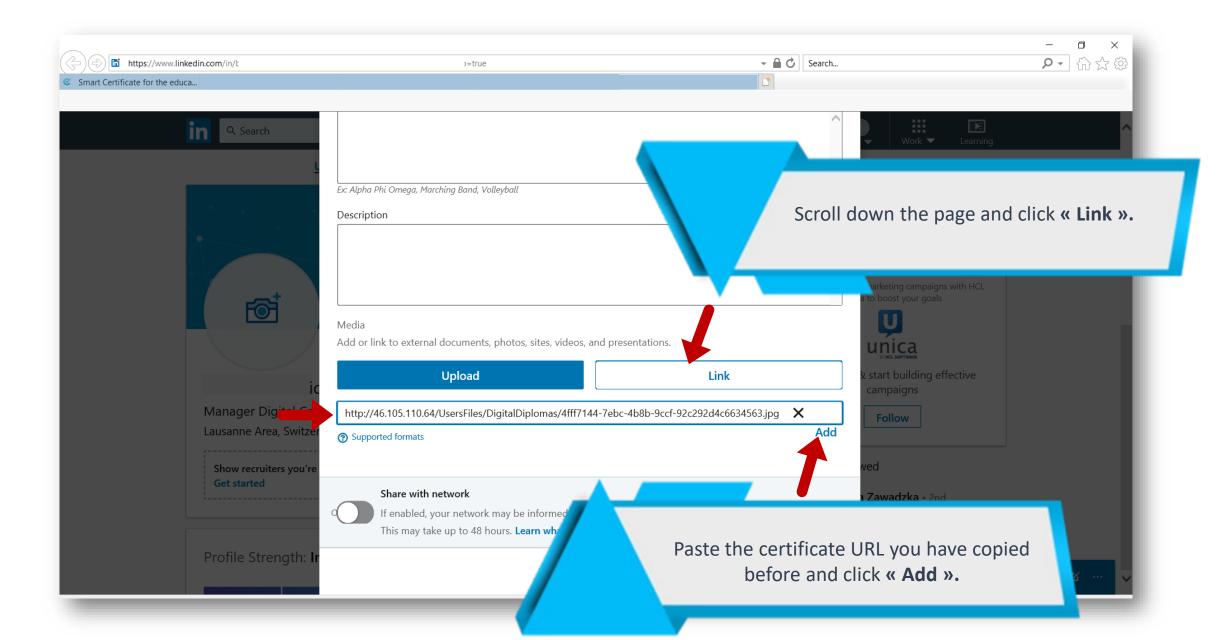
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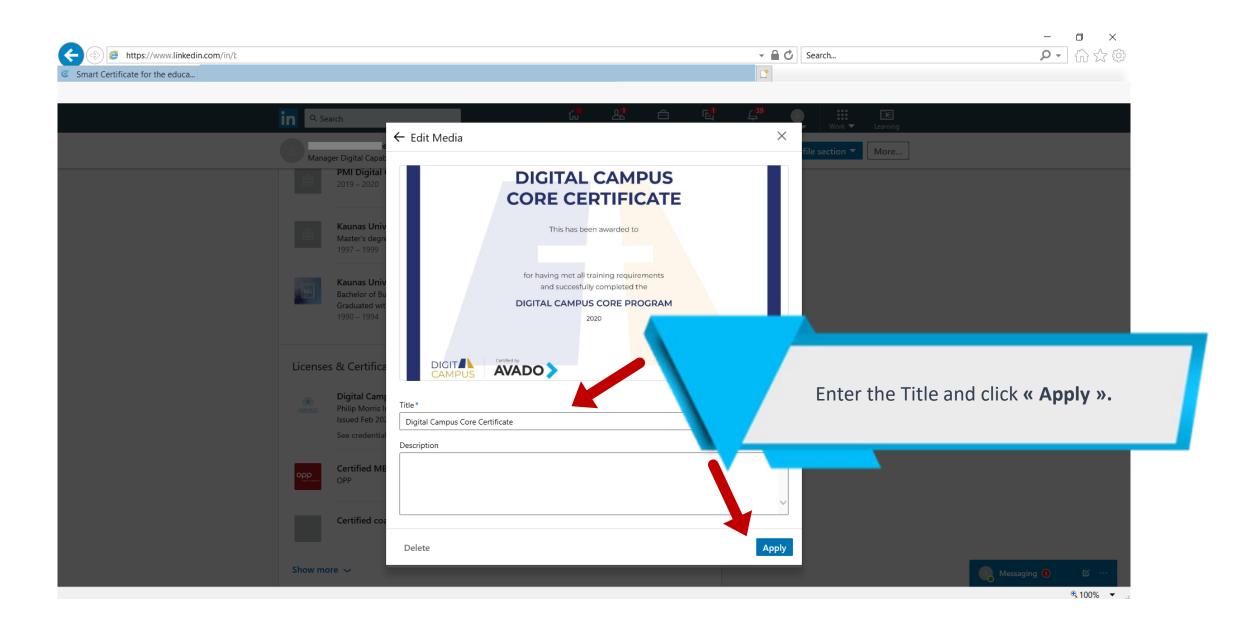


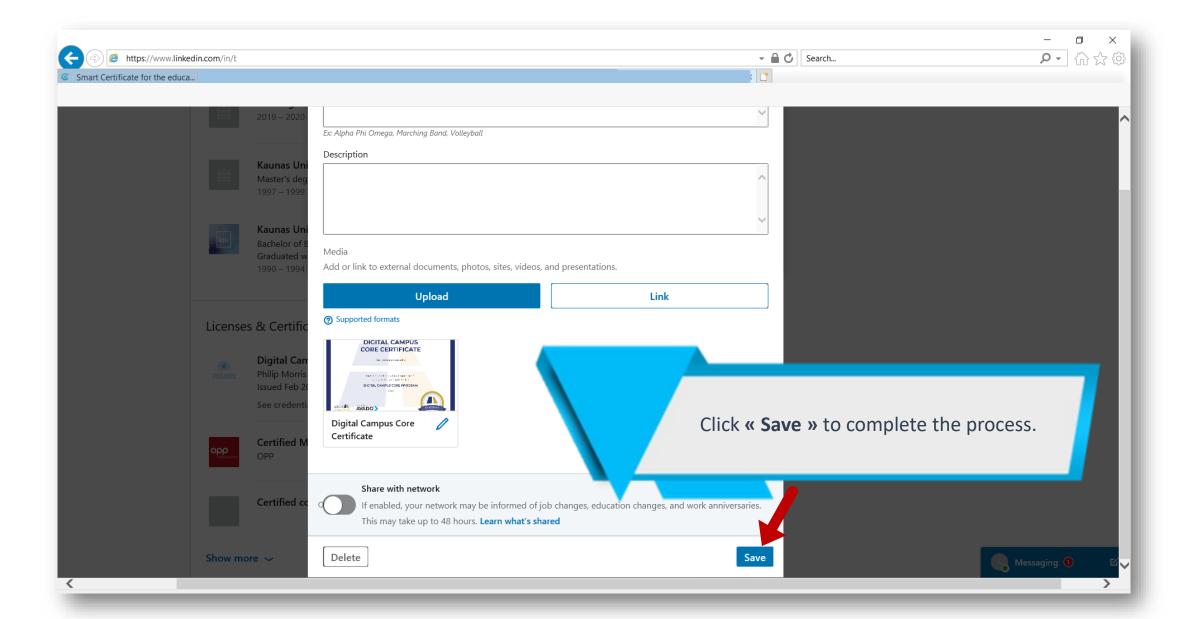
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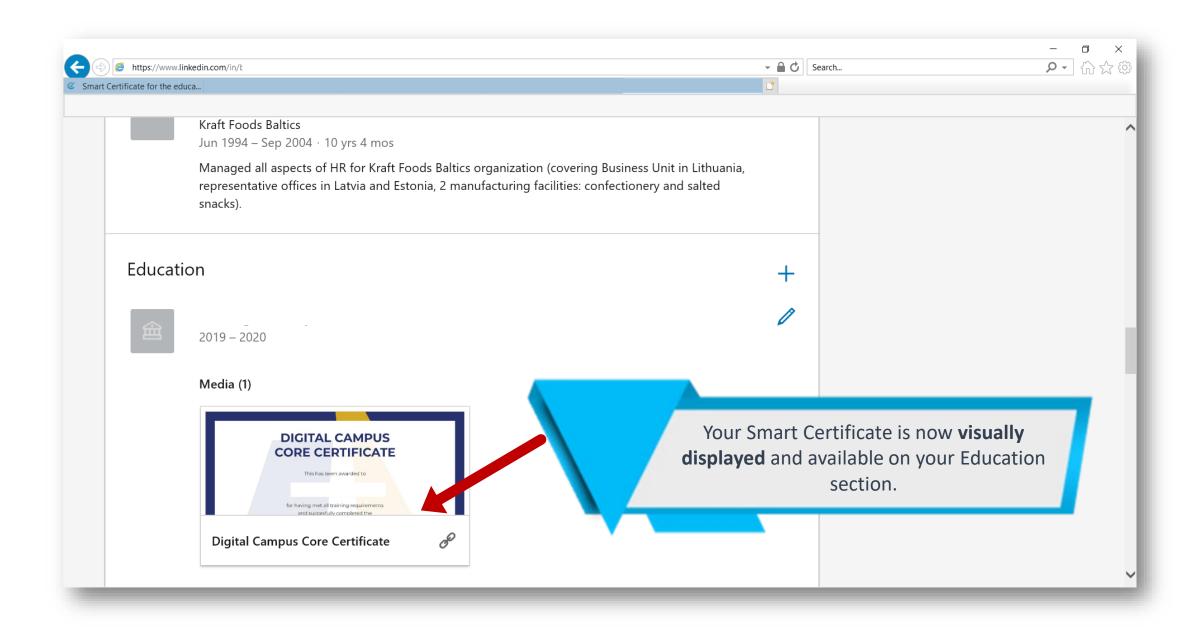






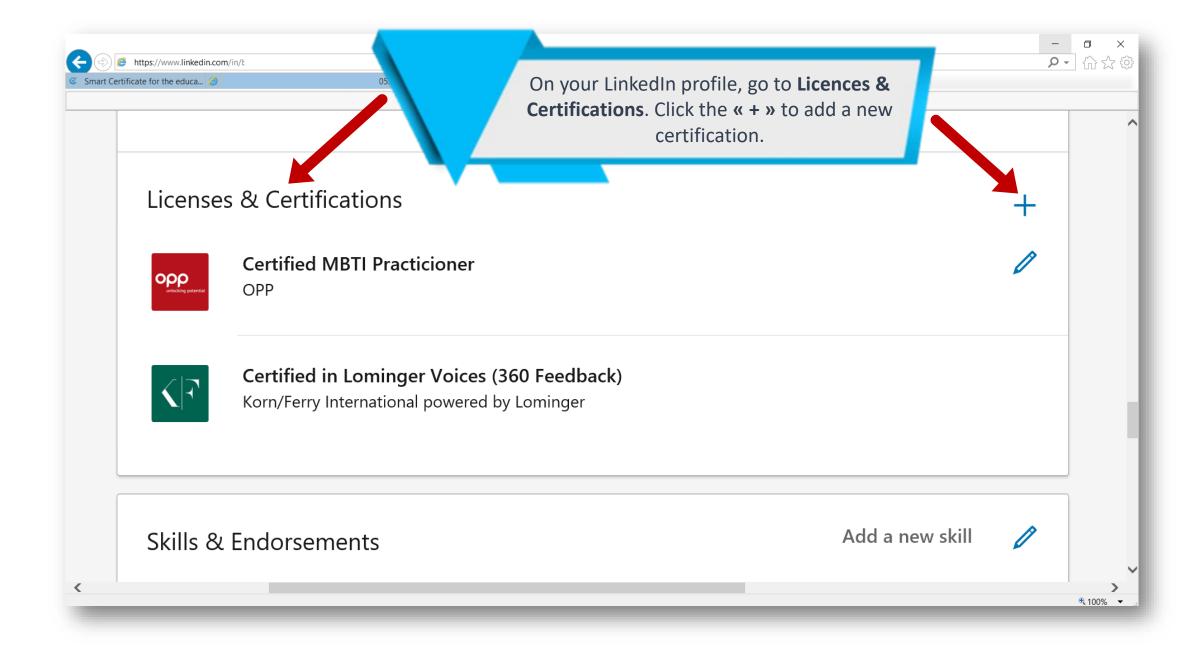


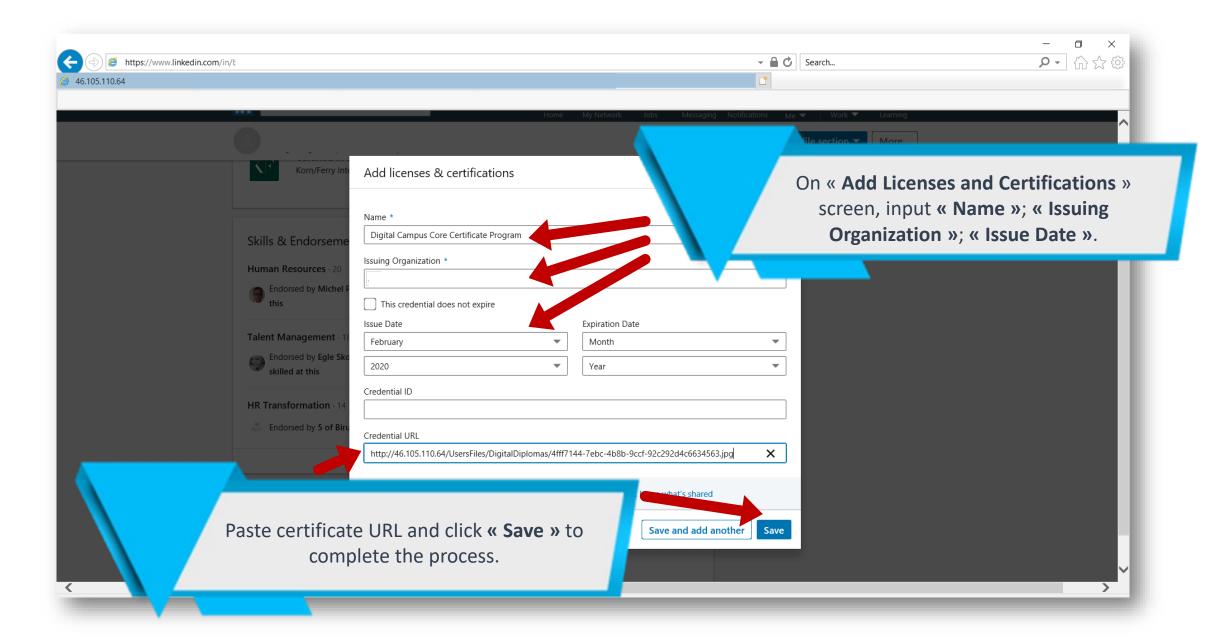


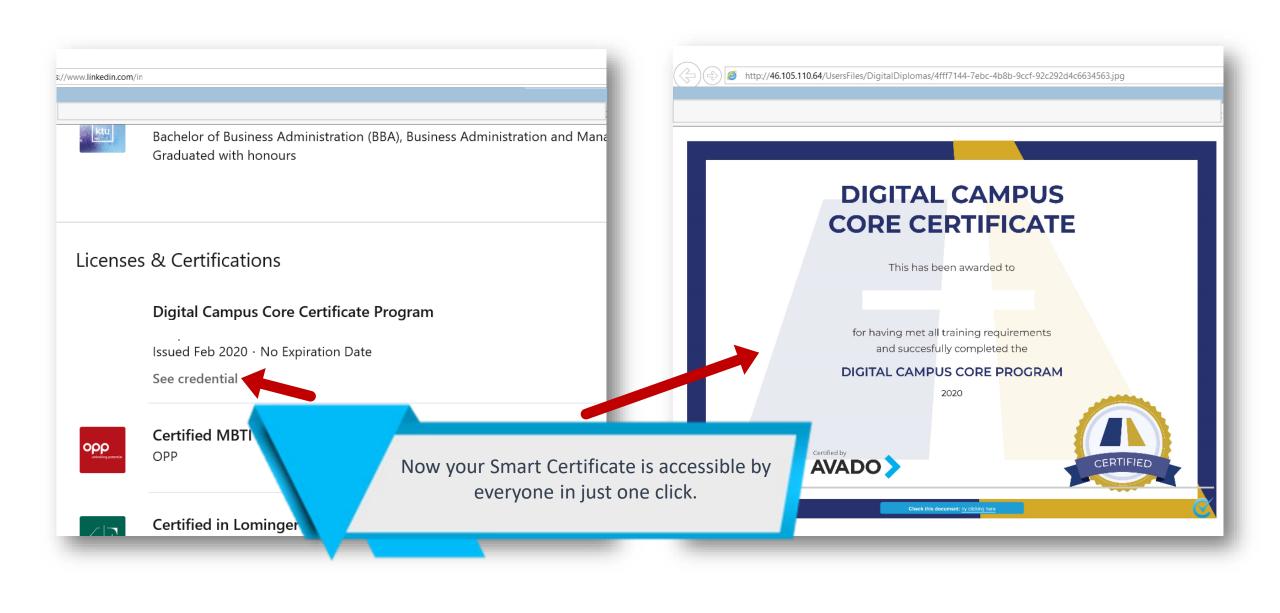




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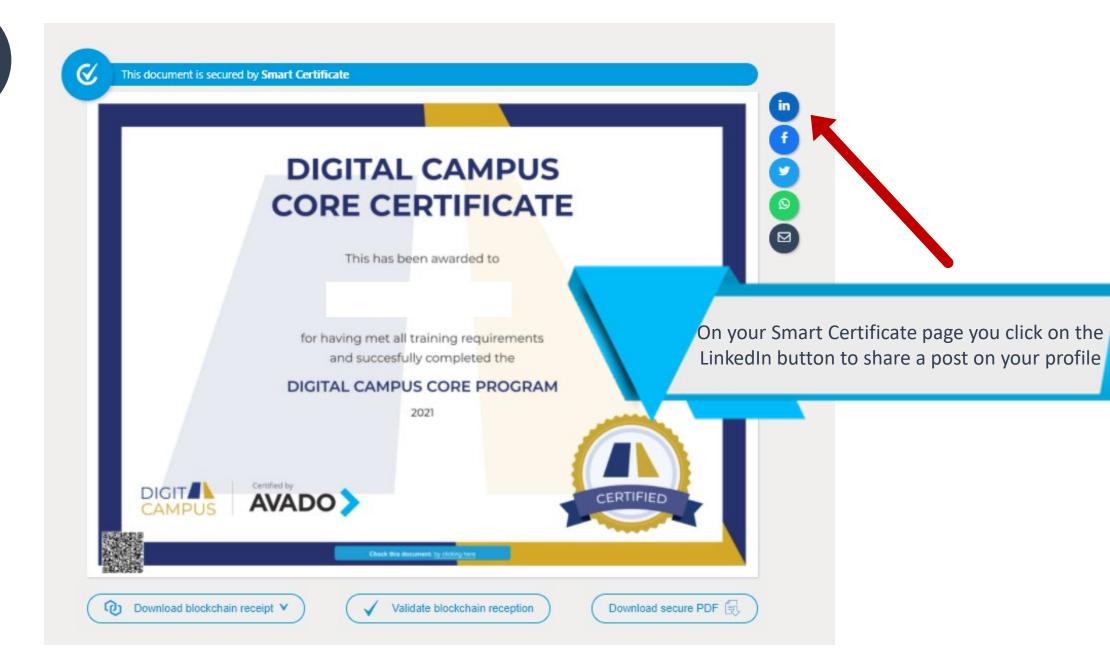
Profile activity

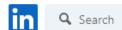
& featured section



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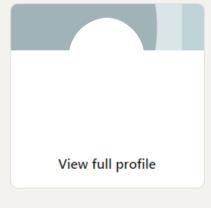






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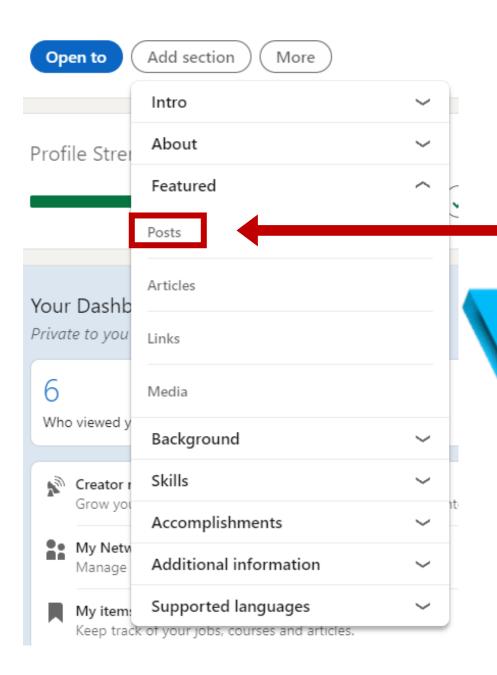
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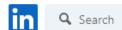
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3.1.2



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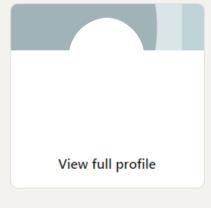






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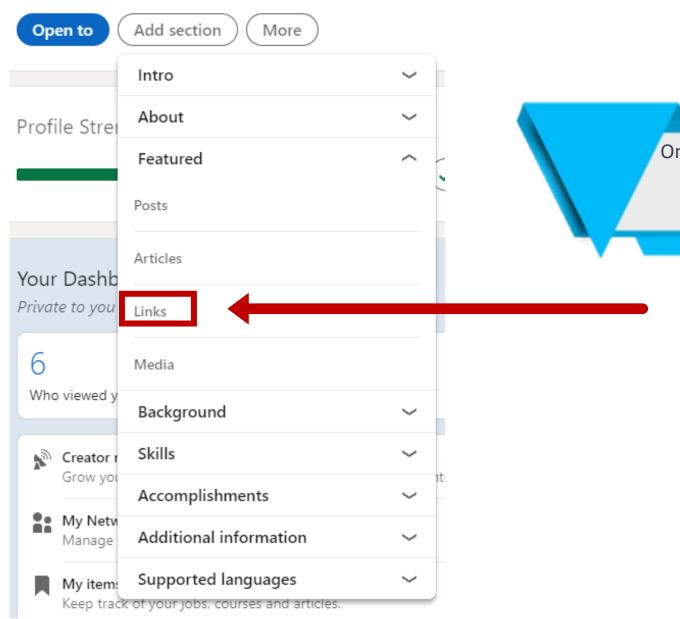
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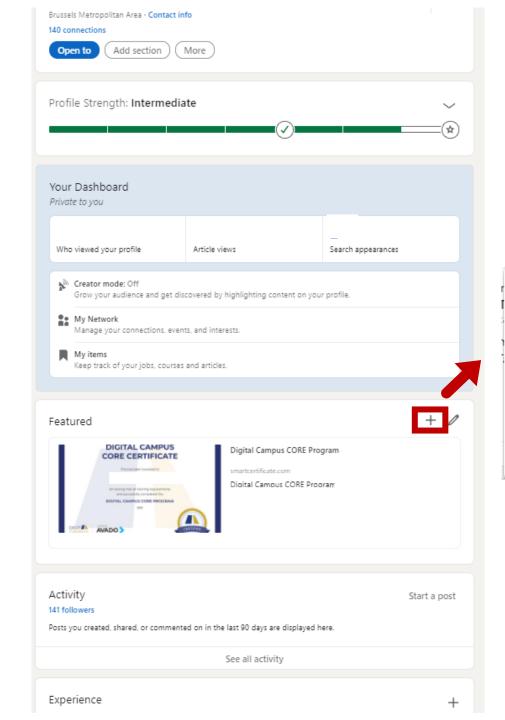
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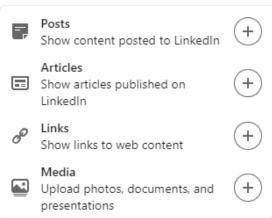
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