



PRESS RELEASE

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GUIDELINES FOR SELECTING AND PURCHASING COACHING, MENTORING AND SUPERVISION SERVICES

EMCC Luxembourg has just published its *“Guidelines for Selecting and Purchasing Coaching, Mentoring and Supervision Services”*.

The market for coaching, mentoring and supervision is vast and accelerating. PWC research from 2019 already indicated that this largely unregulated market was worth \$2.8 billion p.a. with over 5 million coaches worldwide. This context can make it difficult to identify whether a potential coach, mentor or supervisor has appropriate training and experience, if they are members of a professional association which will ensure they adhere to a professional Code of Ethics and if they are committed to their own continuing professional development and supervision.

A search carried out on LinkedIn in August 2022 highlights that 5303 people in Luxembourg call themselves coaches or mentors. Of these, only 250 or so are members of professional coaching, and mentoring associations in Luxembourg.

We recognise that engaging such services can represent a significant time, energy and financial investment for the client. Our aim is to provide those seeking to work with professional coaches, mentors and supervisors with a clear understanding of best practice in order to make the best possible match for their requirements. In this condensed Guide, we offer recommendations and considerations to support your selection and purchasing choices.

Mary Devine, President EMCC Luxembourg comments: *“Given our increasingly complex world, we believe that coaching, mentoring and supervision services are crucial to support individuals, organisations, communities and societies and can generate widespread positive change.*

By empowering our clients with tangible support and guidance in selecting professionals who can best serve their current and future needs, we are shaping the industry standard. We hope that you find the Guide informative, valuable and inspiring!”

The Guidelines can be downloaded from our website on: <https://www.emccglobal.org/lu/>